



## How to Know Where to Network in Tough Times *Connectworks Teleclass – February 24, 2009*

### **Keys to great networking (anytime, anywhere):**

1. Clear objectives
2. Research and test the audience
3. An attitude of discovery
4. Prompt follow up

### **What is happening now that is creating this unique environment?**

- Irrational fear
- Lack of a plan for most networkers
- Over networking
- 
- 

### **What would you like to learn from this call?**

### **Tips to determine where YOU should be showing up.**

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.

### **Resources:**

- Networking for Busy People™ Series: Strategic Networking that Gets Results  
Coming in March (Webinar and Live)
- Social Networking for Busy People: Twitter, March 11; Plaxo, April 8  
Live in Beaverton